



Press Release

FOR IMMEDIATE RELEASE

9:00 A.M. EDT, DECEMBER 20, 2010

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AmFirst Insurance Company Acquires Monitor Life Insurance Company of New York

OKLAHOMA CITY, OK, DECEMBER 20, 2010: AmFirst Insurance Company has received approval from the New York State Insurance Department to acquire Monitor Life Insurance Company of New York from the Commercial Travelers Insurance Company. Monitor Life is licensed for life and health in 25 states primary in the North-eastern United States. While there is some duplication of licenses between AmFirst and Monitor, this acquisition will expand the area to market the supplemental products that AmFirst presently sells to 31 states in the U.S. and the British Virgin Islands.

Today, Monitor Life markets group term life products in their 25 state market area and has an agreement with an A- (Excellent) AM Best rated carrier to market Monitor Life group term life products in the other 25 states in the U.S. AmFirst management is very excited to add group term life products to its product portfolio as each company's products are filed and approved in the other company's licensed states.

David White, the President of AmFirst says, " this is an exciting new chapter for Am-First, Monitor Life, our employees and all of the brokers who sell our products. We welcome all of the Monitor Life agents and brokers into our family and look forward to working with them all."

AmFirst products are marketed in the United States by Morgan-White, Ltd., a Jackson, Mississippi, marketer of supplemental insurance products. AmFirst products are administered in the U.S. by Morgan-White Administrators, Inc. and in the Caribbean, AmFirst insurance products will be administered by Morgan-White Administrators International, Inc. in Miami, Florida.

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